NEWS RELEASE

GS1 Ireland announces appointment of new *Head of Technical Standards and ICT*

Dublin, Ireland, 19th September 2017 – GS1 Ireland have announced the appointment of Mr. Seán Dennison to the role of *Head of Technical Standards and ICT*.

Mr. Dennison comes to GS1 from BWG Foods where he held the role of Head of Corporate ICT and Development.

Mr. Dennison also served for three years as a Non-Executive Director on the Board of GS1 Ireland.

Commenting on the announcement Chief Executive, Mike Byrne, said "*I am delighted to announce the appointment of Seán Dennison to our senior management team in GS1 Ireland. With some 76% of GS1 Ireland's 3,000+ membership and licence holders drawn from the Retail, Grocery and FMCG sectors, Seán brings a wealth of relevant and practical industry knowledge and experience to our organisation. His appointment will position GS1 Ireland well in the continued development of supply chain efficiency solutions for the benefit of members in Ireland and globally*".

Seán has over 30 years' experience in the IT arena having worked with a number of the big names in FMCG manufacturing, distribution and retailing in Ireland including BWG Foods, Topaz, Statoil and Kerry Foods. He also worked with IBM and Cúram Software in the development of Healthcare Systems.

A member of Engineers Ireland, he has a degree in Civil Engineering from Trinity College, Dublin; a post graduate diploma in Applied Computing from the University of Limerick and a Masters in Management of Information Systems, also from Trinity College.

In his role with GS1 Ireland Seán will be responsible for managing the deployment of GS1 standards to support GS1 Ireland's three thousand members across 20 sectors (Retail/Consumer Packaged Goods, Healthcare, Transport & Logistics and Apparel).

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About GS1 Ireland

Business is easier when you speak the same language as your customers, suppliers and partners.

GS1 global standards are the most widely used supply chain standards in the world. Over 2 million organisations across the globe use GS1 standards today, to identify, capture and share information about their products, services, locations and assets. GS1 is a not for profit organisation and is recognised by the International Standards Organisation (ISO), the European Standardisation Committee (CEN) and the American National Standards Institute.

GS1 Ireland serves more than 3,000 organisations across all industry sectors administrating GS1 standards, facilitating supply chain development locally, providing education and support, and connecting business communities through collaborative industry initiatives and events.
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