

GS1 Ireland's community: a value-added network

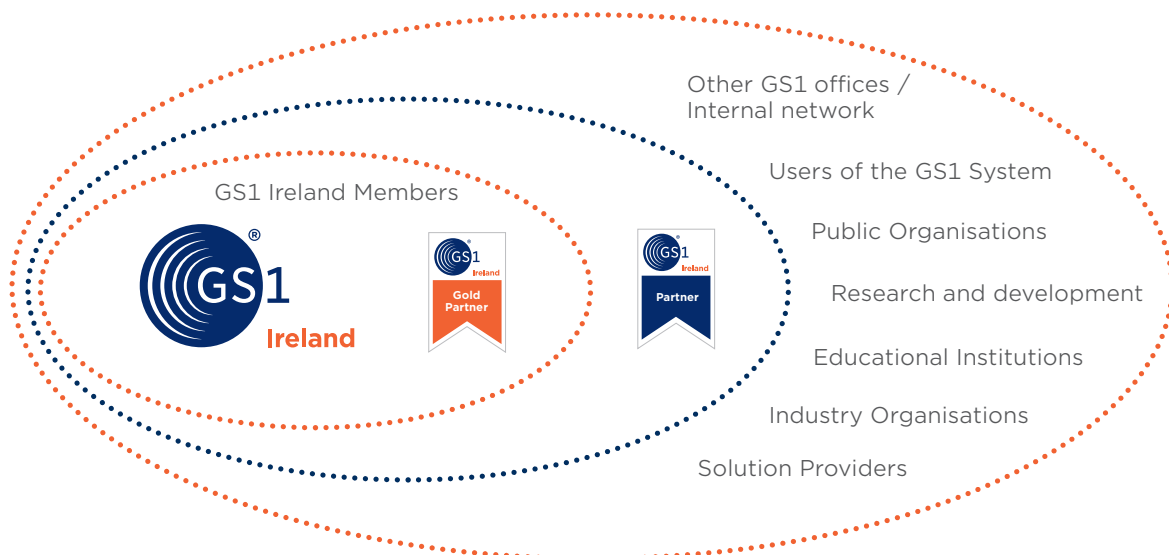


In a knowledge-based economy value creation increasingly occurs in a network of collaborative organisations and processes. Typically a network is defined as the invisible paths between people and organisations, enabling interaction to achieve a greater purpose than that which can be achieved alone. Collaboration with external stakeholders is essential for innovation; cooperation with competitors, customers, suppliers and others in the industry with complimentary expertise. This may be particularly applicable in process innovation which is largely dependent on "tacit" knowledge - and such knowledge is shared only through cooperation.

GS1 Ireland is committed to fostering a network to add value to our members and drive innovation. We consider ourselves a business network. GS1 Ireland's network consists of over 3000 members in many Irish industries, our solution partner network has more than 30 members and there are over 112 GS1 offices around the world.

We always welcome new people and companies into this network to develop joint opportunities together. The GS1 system of standards is a network in itself - the more people that use it the more will benefit.

Our Partners participating in the Solution Provider Programme are an important part of GS1 Ireland's network



GS1's unique role

GS1 Ireland serves more than 3,000 organisations across all industry sectors administrating GS1 standards, facilitating supply chain development locally, providing education and support, and connecting business communities through collaborative industry initiatives and events.

- We bring stakeholders together to facilitate the sharing of business problems and the creation of supply chain standards.
- We engage industries to encourage understanding, widespread adoption and the strategic use of standards.
- We enable the development and implementation of industry and company-level solutions that leverage global GS1 Standards to optimise business processes.



Industry Problem/ Opportunity

GS1 helps industry identify a problem or opportunity and organise to solve it



Requirements

GS1 helps industry and government define their needs/goals and create adoption plans



Solutions

GS1 develops:

- Standards
- Guidelines
- Tools
- Deployment support
- Education & training



Adoption & Usage

GS1 measures how industry adopts and uses standardised technology

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Connect with us

