Who is signed up to the Lean & Green Programme?
Reasons to act now on sustainability

The EU is looking to the Total Value Chain for carbon neutrality

**EU Enforcement** of a comprehensive **carbon neutrality plan by 2050.**

*(EU Green Deal 2019)*

**EU Legislation:**
- Development of **EU Criteria for Sustainability**
- Regulations related to **pollution output**

**Current Irish legislation:**
- Climate Action and Low Carbon Development Act 2015
- Climate Action Plan 2019
- Climate Action (Amendment) Bill 2020
# Sustainability opportunities gained through Lean & Green

## Industry Pressures

<table>
<thead>
<tr>
<th>European Legislation</th>
<th>Consumer Demand</th>
<th>Demand from Downstream organisations</th>
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<tbody>
<tr>
<td>enforcing emissions reduction targets.</td>
<td>to know environmental effects of buying your product.</td>
<td>for Scope 3 emissions improvements.</td>
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## Lean & Green Opportunities

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<td>Realise <strong>cost savings</strong> in parallel with <strong>emissions reduction compliance</strong>.</td>
<td>Ability to provide your <strong>sustainability data</strong> to the customer to support your brand.</td>
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<td>Ability to <strong>verify emissions reductions</strong> within your <strong>value chain</strong>.</td>
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## Conclusion –

The key to **future savings** is **measuring and reducing** the value chain **carbon footprint**.
Lean & Green Europe – what is it?

- A Not for Profit, started in the Netherlands, by Connekt in 2008.
- Provided in Ireland by GS1 Ireland.
- The programme uses **frameworks to reduce CO₂ emissions**.
- Targets are based on each company’s own emissions.
- The programme is **open to any organisation**.
- Reduction claims are **independently audited**.

13 NATIONAL OFFICES • 600 COMPANIES • 2.5 MEGATON CO₂ REDUCED
Lean & Green Europe – Why become a member?

- **Five Star Award Programme** recognises industry leaders.
- Access to the Lean & Green **tools and resources**.
- **Reduction in CO₂ emissions and energy costs**.
- Previous CO₂ reductions can be recognised for direct entry.
- **Framework to measure current emissions and set targets**.
- **Collaborative networking** with a network of 600+ peer organisations.
- Emissions visibility can help participants **avoid proposed CO₂ emissions taxes**.
Lean & Green 5 Star Programme – How does it work?

- 20% emissions reduction in 5 years
- 10% emissions reduction in 3 years
- 5% emissions reduction in 2 years

AUDIT

MEASURE, ANALYZE, IMPROVE
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