WHAT IS DROP SHIPPING?
Suppliers pick and deliver stock directly to the consumer which enables you to increase your product range without needing to keep all goods in stock.

WHY DROP SHIP?
- **Low cost**
  - Bypass warehouse, inventory and transport costs
- **Low risk**
  - You simply buy what you need, when you need it
- **Quick**
  - Respond quickly to market demands
- **Branded**
  - Keep brand identity at customer touch points
- **Efficient**
  - Delivery as efficient as your own warehouse

In total, inventory distortion (out-of-stocks and overstocks) costs retailers collectively nearly $1.1 trillion globally. If this problem was completely fixed, same store sales could increase by 7.5%.

HOW TRUECOMMERCE CAN HELP
The TrueCommerce EDI managed service lets you deploy a successful drop ship model with your suppliers.

Tools & visibility
- The day-to-day running of EDI activities on your behalf
- Fully managed onboarding
- Full feature web portal for non-EDI enabled suppliers
- 24-7 helpdesk
- Monitoring for message validation errors

Information
- So customers can be updated on their orders

One platform
- To trade with all suppliers

Control
- To manage any issues that may affect delivery

Retail Value Chain Federation, 3 Key Components to Successful Supplier Onboarding, Part 1

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