



Job Description

Role advertised:	Head of Healthcare and Innovation – GS1 Ireland (Role Code 202503)
Contract Type:	Full-time
Location:	Dublin
Reports to:	Chief Executive Officer

Purpose of the Role: To lead the adoption of GS1 Identification and Traceability Standards across Ireland’s healthcare sector, maintain GS1 Ireland as the trusted standards partner for Digital Transformation and continue to grow the membership, solutions and services for healthcare.

Role Summary: The Head of Healthcare and Innovation will join GS1 Ireland’s Senior Leadership Team, reporting to the Chief Executive Officer and lead the Healthcare Team to implement GS1 Ireland’s Healthcare Strategy.

We are looking for a highly motivated, results driven and strategic-thinking individual to build on GS1 Ireland’s work to date to drive the adoption and use of GS1 Standards across the wider healthcare sector from manufacturers of pharmaceuticals and medical devices to distributors, healthcare providers and other industry partners.

This is an exciting opportunity given the investments currently being made in digitising healthcare nationally and the role that GS1 standards are playing in supporting regulatory compliance and making care safer and more efficient in Ireland and globally.

Key Responsibilities:

- **Strategic approach:** Define and execute the vision and strategy for GS1 Ireland Healthcare, ensuring alignment with GS1 Ireland’s overall Strategic Plan. Focus on driving membership growth and delivering value to members through the adoption and implementation of GS1 standards-based services and solutions.
- **Operations Management:** Oversight of budget and revenue from GS1 Ireland’s healthcare solutions and services, ensuring optimisation of resources and achievement of best-in-class service delivery
- **Team leadership:** Build, manage and mentor the healthcare team to deliver growth in membership, services and solutions including identification of new opportunities for services to members in coordination with other GS1 Ireland team members
- **Stakeholder engagement:** Lead the Senior engagement with the HSE across relevant programmes such as Health Identifiers and Scan4Safety to ensure the adoption of the GS1 standards are understood and included in digital health solution design and implementation in the HSE’s “Digital for Care” programmes
- **Member support:** Oversight of all healthcare and innovation related member enquiries including training programmes for members and stakeholders as required

- **Community engagement:** Facilitate the GS1 Ireland Scan4Safety Working Group as a platform for healthcare professionals implementing Scan4Safety to collaborate and provide guidance and expertise, thus ensuring GS1 Standards are adopted correctly across the sector
- **Build awareness:** Develop and maintain relationships with senior leaders including senior policymakers, healthcare professionals, and healthcare industry leaders e.g., pharma and medical device suppliers and other associations to strengthen awareness, visibility and support for GS1 standards
- **Marketing:** Work closely with the GS1 Ireland Marketing Team to develop and execute a healthcare content strategy to include best practice sharing across all our channels to raise the profile, relevance and understanding of GS1 Ireland for members, solution providers and key stakeholders
- **Solution Provider Programme:** Responsible for the growth of the GS1 Ireland Solution Provider Programme for healthcare to ensure solution providers are GS1-compliant
- **Events:** Represent GS1 Ireland at industry events and national healthcare conferences, and actively seek opportunities to speak, or chair, as appropriate

Qualification and Experience:

- **Education:** A Bachelor's degree in Business, Healthcare, or a related field is required. A postgraduate or Master's qualification and/or clinical background is highly desirable.
- **Professional Experience:** Minimum of 10 years of demonstrated leadership experience within the healthcare sector, with a track record of working collaboratively with key stakeholders. Experience should include the successful implementation of Digital Health solutions, particularly those leveraging standards-based approaches.
- **Industry Knowledge:** In-depth understanding of healthcare systems and operations, with knowledge of standards-based, best-practice traceability and data solutions within the health sector.

Skills & Competencies:

- **Leadership & Communication:** Demonstrates strong leadership, communication, problem-solving, analytical, and project management skills. Capable of articulating complex technical concepts in a clear and accessible manner to diverse audiences.
- **Strategic Thinking:** Possesses a clear strategic vision and the ability to develop and implement practical, results-driven plans aligned with organisational goals and long-term strategies.
- **Customer and Stakeholder Engagement:** Highly customer-focused with a proven ability to build and maintain effective working relationships with GS1 Ireland members, industry representatives, and key stakeholders at all organisational levels. Experienced in facilitating collaborative industry groups to achieve consensus and drive outcomes.
- **Communication Skills:** Excellent oral, written, and interpersonal communication skills. Confident in representing the organisation externally and engaging with senior-level audiences and partners.
- **Planning and Organisation:** Strong planning, time management, and organisational capabilities. Demonstrated ability to set priorities, define clear targets, and consistently deliver on deadlines.

- **Continuous Learning:** Committed to ongoing professional development. Proactively seeks opportunities to gain relevant qualifications and enhance knowledge to support both personal growth and organisational objectives.
- **Professionalism & Collaboration:** Maintains high ethical standards with a collaborative, respectful, and honest approach to work. Upholds integrity and professionalism in all interactions.

Travel Requirements: This role is office-based in Dublin but may require travel within Ireland and occasionally within Europe. Hybrid working options are offered.

How to apply: Please apply here via the [GS1 Ireland online application form](#).

*Responses will be treated **promptly** and with **strict confidentiality**.*

About GS1 Ireland

Safer, smarter care starts with a simple scan.

GS1 Ireland is the local member organisation for GS1, the international standards organisation, a neutral, non-profit organisation. GS1 sets the standards for identification, barcoding, traceability and supply chain and has a wealth of local, international, and multi-sectoral expertise based on industry and international best practice.

Within the healthcare sector our vision is to achieve patient safety and efficiency through adoption and implementation of GS1 standards to enable seamless track and trace to the patient bedside. Our mission is to be a *'trusted standards partner'* for the Irish healthcare sector to enable regulatory compliance, efficiency savings and increased patient safety for all stakeholders.

What is Scan4Safety?

Scan4Safety is a digital strategy in hospitals and other healthcare settings aimed at improving patient safety, increasing operational efficiencies, and freeing up clinical time. It utilises barcode scanning and unique identifiers to enhance traceability of items used in patient care, ensuring safer care and reducing risks. This system allows hospitals to track items from the supplier to the patient, providing real-time visibility and enabling better inventory management and decision-making.

<https://www.gs1ie.org/healthcare/resources/case-studies/>