



**Role advertised:** Communications and Projects Executive (Construction)

**Specialisation:** Construction and Building Materials

**Job Reference:** 2021001      **Contract Type:** Full-time

**Location:** Dublin

**Reports to:** Head of Marketing and CX

## About GS1 Ireland

*A better world for everyone through the full adoption of GS1 standards*

GS1 is the organisation behind the barcode found on almost every product sold in stores across the world. However, GS1 is not just about barcodes; in fact, we offer a broad range of supply chain standards and services to help organisations and supply chain run more efficiently and effectively. *Find out more about GS1 at <https://www.gs1ie.org/about/>*

We deal with companies across a diverse range of traditional industries such as consumer goods, food and beverage, pharma and medical devices, as well as new and strategically important sectors including construction and online marketplaces. Such is the drive for digital transformation and engagement in the area of construction that we are now recruiting an Executive to support our activities.

## Purpose of Role

As our **Communications and Project Executive** you will be working in a cross functional environment with colleagues from both the Marketing and Industry Engagement teams. The purpose of this role is to help tell the story of the benefits of GS1 standards in a creative and compelling way across the full Construction supply chain, which includes commissioning and building materials, to handover, and on-going facilities and operations management. New regulations and the drive to deliver on sustainability and circular economy requirements means massive changes are ahead for this sector. Are you interested in being part of that drive to change?

Day-to-day you will actively promote and support the implementation of GS1 standards in this sector through project support, partner collaboration, content development and delivering engaging communications campaigns.

This role requires, ideally, a background in the Construction sector and familiarity with the products and terminology used across the building supply chain.. The role has many technical aspects, and the successful applicant must have an aptitude to understand and adapt technical language into content suitable for the target audiences. As a person you are proactive and results-oriented, and someone that is passionate about making a tangible contribution to GS1 and its members.

## Essential Duties and Responsibilities

- Be an active team player in efforts to increase the use of GS1 standards (identifiers, barcodes, RFID & related solutions and services) across the Construction supply chain,
- Support the Head of Industry Engagement with the coordination of development projects in the Construction sector and contribute to the delivery of initiatives agreed with relevant



Partners in our Solution Provider Programme,

- Assist the Industry Engagement Team to build and maintain relationships with key stakeholders, to grow awareness and advocacy of the benefits of standards deployment,
- Develop a clear understanding of the key challenges and needs of our members through market research, engagement and feedback surveys,
- Create and deliver communications support for Irish GS1 members in these sectors,
- Develop and maintain a full suite of marketing collateral, articles, presentations, videos, blog posts and newsletters to support team activities throughout the year.

### **Education and Experience**

- Graduate degree in a relevant discipline such as Engineering, Architecture, Marketing, or Business,
- At least 2-5 years' experience in a technical, business-related and/or consulting role in Construction with proven experience in project management,
- Knowledge of GS1 standards and their application in construction, asset management or product data management would be a distinct advantage,
- Fluency in English, oral and written is mandatory.

### **Skills Required**

The ideal candidate should have the following skills:

- Highly motivated and innovative individual,
- Self-disciplined, well-organised, with a flexible approach to work and ability to tackle assignments with enthusiasm,
- Customer focused, with strong interpersonal skills and the ability to form excellent working relationships with colleagues, members and industry representatives,
- Excellent planning, time management and organisational skills and the ability to set deadlines and targets and consistently meet them,
- Proven oral, written and face-to-face communications skills,
- Strives to obtain further learning and relevant qualifications to support personal aspirations and work objectives.

### **Travel Requirements**

The GS1 Ireland office is based in Dublin 4 and the role includes some travel within Ireland and occasionally within Europe. *In line with current COVID-19 restrictions all team members are currently working from home.*

**How to apply:** Please apply by email with both a current CV and a cover letter outlining your suitability for the role. Application should be sent for the attention of Maria Svejdar, GS1 Ireland, [maria.svejdar@gs1ie.org](mailto:maria.svejdar@gs1ie.org) with the job reference **2021001 Communications and Projects Executive (Construction)** marked in the subject field.

*All applications will be treated **promptly** and with **strict confidentiality**.*