



The Global Language of Business

Solution Provider Programme



Introduction

For over 30 years GS1 Ireland has supported Irish businesses in the implementation of standards-based supply chain solutions to achieve supply chain efficiency, cost savings and to meet both regulatory and trading partner requirements.

GS1 standards are currently deployed in more than 20 different industry sectors and by more than 2 million user companies globally. In Ireland there are some 3,000 organisations from across the food, grocery, DIY, consumer goods, pharmaceutical, medical device, aerospace and public procurement sectors that are members of GS1 Ireland. GS1 standards are used by these organisations to identify, capture and share information about the products and services they deliver and use. The GS1 system is a common language that can be understood across industries and countries.



About the Solution Provider Programme

Due to increasing trading and regulatory requirements GS1 Member companies are seeking standards-based solutions to meet those challenges and drive efficiencies in their businesses. Additionally, the retail landscape is dynamically changing to cater for the demands of “omni-channel” customers placing new and considerable demands on supply chains, processes and technology. The objective of the GS1 Ireland Solution Provider Programme is to build collaborative relationships based on mutual advantage and partnership.

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Through cooperation, the sharing of skills and information, and active participation in GS1 Ireland’s network, Partners benefit in terms of increased understanding and knowledge of the GS1 system, promotion of their offering and solutions and participation in business generating activities.

Partners may use the GS1 Knowledge Centre as a “showcase” and both contribute to and take advantage of the Centre as a neutral meeting place for potential clients.

GS1 Ireland’s Solution Provider Programme is for suppliers of products, services or solutions that encourage the use of the GS1 system, and who wish to further develop their cooperation with GS1 Ireland.

Why become a part of GS1 Ireland's Solution Provider Programme?

Use of the GS1 system creates added value for your customers. Implementation of GS1 standards-based solutions requires expertise. Through the Programme companies develop the competence needed to be a trusted advisor for their customers. By becoming a part of GS1 Ireland's Solution Provider Programme, you will have the opportunity to work closely with GS1 and you will have access to the following:

Professional and Meaningful Marketing Collateral:

- Unique opportunity to reach potential customers with exclusive access to profiling
- A GS1 Solution Provider logo announcing that your company is a GS1 Partner for your use on your website and marketing materials
- Partner company information featured in the GS1 Ireland and GS1 Global Solution Provider Directories
- Access to GS1 Ireland's extensive strategic networks
- Visualisation of technical solutions in the GS1 Knowledge Centre and use of the installations to demonstrate to potential new and existing customers.
- A useful meeting space for innovative and forward-looking stakeholders where potential customers can meet with you in the knowledge that you are collaborating with a standards organisation

The Education and Certification you need to develop and sustain your company's GS1® expertise:

- Easy access to online education for all your employees
- Customised training developed for specific industry and partner requirements
- GS1 expertise development fostered through partnering on projects
- Updated information from GS1 Ireland on development within, and in association with the GS1 system at a global level, and information on the latest upcoming projects and pilots.
- Learn directly from GS1 standards experts about GS1 Ireland solutions, standards, industry trends, and developments at live and interactive webinars.

And more...

- Eligibility to have your hardware, software, and/or services certified in the use of the GS1 standards
- Bring your expertise and influence to the maintenance and development of GS1 standards by participating in the Global Standards Management Process (GSMP)
- Opportunity to do a case study with GS1 Ireland and one or more of your customers.

The GS1 Ireland Knowledge Centre

The GS1 Ireland Knowledge Centre is our centre of excellence for effective trading and logistics, and consists of a showroom, training and meeting facilities. Through our network of partners we bring together leading organisations within their fields. This means that the GS1 Knowledge Centre is the leading meeting place for innovative and forward looking solution providers.

GS1, together with invited solution providers will build a Knowledge Centre to bring the value chain alive. With conference and meeting spaces, the Knowledge Centre will provide a unique opportunity for theoretical and practical learning.

Participation Levels

GS1 Ireland's Solution Provider Programme consists of two levels:



GS1 Partner

As a GS1 Partner you will become part of GS1 Ireland's extensive networks, have access to a useful meeting place where innovative businesses have the opportunity to collaborate on projects. You can also access a number of Partner advantages and benefits such as profiling, influence and expertise. Participating providers can use the GS1 Partner logo in their own marketing.

Join GS1 as a Partner if you would like to engage with us, learn more about GS1 standards and/or begin developing a GS1-compliant solution that can be certified and marketed as such.



GS1 Gold Partner

As a GS1 Gold Partner you will enjoy additional benefits beyond those listed under the Partner package. A GS1 Gold Partner will be assigned a separate Account Manager, whose purpose is to build the relationship with you for mutual benefit.

As a GS1 Gold Partner you will prepare an action plan for the activities and projects to be collaborated on throughout the year. Gold Partners are invited to provide input and recommendations for future development of the GS1 Ireland Knowledge Centre, to achieve the goal of continuous updates with new showcases in line with current trends and technological developments. In addition to your solution-specific project activities you will be invited to participate in various GS1 events and will have full access to GS1 subject matter experts. Gold Partners will receive an enhanced, promoted listing on the GS1 Services Directory.



Go one step further. If you would like to fast-track the development of your expertise, engagement and awareness levels, why not talk to use about becoming an exclusive standards-specific **Platinum Partner**? At Platinum level all of the benefits of Gold Partner are available to you together with cooperation on mutually-agreed objectives. The package and participation fee are negotiated directly between the Partner & GS1 in line with the programme activities agreed.



Who can join?

GS1 Ireland's Solution Provider Programme is for suppliers of products, services or solutions that contribute to the increased adoption of the GS1 system in any industry, and that wish to further develop their cooperation with GS1 Ireland.

GS1 Ireland's Solution Provider Programme is for:

- Hardware and consumables vendors
- Software and eCommerce solution providers
- Systems and software integrators
- Application service providers
- Print and packaging service providers
- Consultants

Further information

For more information and to join please visit www.gs1ie.org/SPP



About GS1 Ireland

GS1 Ireland is part of the global GS1 network – the organisation dedicated to developing standards which enable the unique identification of products and locations through barcodes, radio frequency Identification (RFID), eCommerce and master data management. Today, GS1 Standards have become the global language of business and are used in supply chain processes by some 2 million organisations across 20+ different industry sectors worldwide.

The core role of GS1 Ireland is to support users of GS1 standards locally. The GS1 system of standards which includes barcodes, master data management and EPCIS standards are used by organisations to drive systems that enable businesses to operate more efficiently, safely and sustainably. To support and grow the adoption of supply chain standards GS1 Ireland offers a range of services to both members and the general business community. These services include professional and advisory services, implementation advice, user groups, helpdesk support, training and industry events.

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Connect with us

