

Appendix 4

Maximise your use of the GS1 Knowledge Centre

A learning and demonstration centre for standards-based supply chain solutions



The GS1 Ireland Knowledge Centre has a number of meeting rooms including a fully furnished Boardroom, an Audio Visual room and a training and showcase display area. The space is available to Solution Partners to demonstrate solutions that leverage GS1 standards and is accessible to all visitors to the Centre. An important feature of The Knowledge Centre it is ability to foster business opportunities by bringing industry users and solution providers together.

The GS1 Knowledge Centre is used to demonstrate; how today's value chain works; the application and use of traceability solutions; and to showcase next-generation retail and healthcare technology.

The Knowledge Centre is also the perfect venue for collaborative workshops and training sessions for Members, Solution Partners and GS1 staff alike, providing the ideal opportunity for theoretical and practical learning for all attendees.

With our growing network of Partners, each of whom is a leader in their field, we are building an innovative space for engagement and learning.

The GS1 Ireland Knowledge Centre can be used for a variety of purposes including to:

- create a neutral meeting venue that gives visitors the space for new and innovative ideas
- present a vision of the future value chain to current and prospective customers
- demonstrate the benefits of GS1 standards "in action" along the supply chain
- show how integration and cooperation in the value chain can be achieved with a common "language"
- display the physical and logical value chain as separate entities, and how they may interact to create efficiency
- demonstrate your working relationship with GS1 Ireland to potential clients.

The GS1 Knowledge Centre has been created for Solution Partners and Member Companies to explore and learn about new solutions and services.



Creating a Video Showcase for your Business in the GS1 Knowledge Centre

As a subscribed participant in the GS1 Ireland Solution Provider programme you are invited to create a free “Showcase” video for use in the Centre. This video can be used to visually demonstrate the features and benefits of your service, product or solution in a unique and interactive way.

For details on how to get started with a Showcase Video please contact us:

GS1 Ireland Marketing

Email: marketing@gs1ie.org

Tel: +353 1 208 0660

Meeting Room Reservations

A Resource for Solution Partners

The GS1 Ireland Knowledge Centre is available for reservations to all participating Solution Providers and Members of GS1 Ireland. Access and rates are determined by your participation level in the GS1 Ireland Solution Provider Programme (i.e. Platinum, Gold or Partner).

To reserve one of the meeting rooms, the Innovation Room or the display space please contact:

Karen Murphy

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Connect with us

